




VACANCY ANNOUNCEMENT	
JOB POSITION	- Communication and Marketing Officer
Employment status, Category, Grade	- Administrative staff
Assignments and Responsibilities	<ul style="list-style-type: none">- Drafting and getting up of a Communication Plan- Sales Prospecting towards Companies, Promotion of Alliance française offers, find new partners, monitoring and evaluating of projects committed.- Dissemination of media communication (Print and web)- Follow up of the Social media and website- Press Relation
Qualification	<p><u>Holder must have:</u></p> <ul style="list-style-type: none">- University Degree in this field- Minimum of 5 years job experience in this field- Good relationships to find and develop partners, ability to adapt, to manage and defend a project.- Very good French and English writing skills.- Proficiency in French and English- Good knowledge in web communication (social media, update of website)- Mastering of PAO software

All applications and CVs must be submitted to the Alliance Reception

Alliance Française de Banjul
Kairaba Avenue, Kainifing P.O. Box 2930, Serrekunda - Banjul Gambia

 (220) 437 54 18 - 200 97 34

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